



Logo Usage Instruction

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The purpose of this instruction is to determine the fees for the services provided by MLK.

Organizations certified by MLK must use certificates and logos in accordance with accreditation rules.

MLK certificate;

- The part not included in the scope of certification cannot be used by subsidiaries or affiliates by showing them as their own,
- It cannot be used by another organization or affiliates other than the certified organization, by showing it as their own.

MLK logos;

- Can be used by organizations whose certification has been completed by MLK,
- It cannot be used by the department, subsidiary or affiliates that are not included in the scope of certification,
- It cannot be used in laboratory tests, calibration or control reports,
- It can only be used in the fields of activity within the scope of certification.

MLK Logo;

- It cannot be used as a product document.
- Cannot be used on the product (The product may be directly touched or in a package or box.)
- Products, cardboard, etc. It may be used on outer packaging made of material with a statement to indicate that the certificate belongs to the management system and not to the product.
- It can be used on the organization's publications for advertising purposes, official documents or promotional brochures.

The rules regarding the use of the MLK Logo are given below:


Logo usage	On (*a) product	On large boxes used for transportation purposes of products, etc. on (*b)	On brochures used for advertisement purposes etc.,
Without explanation	Can not be used	Can not be used	Can be used (*d)
Açıklama (*c) ile	Can not be used	Can be used (*d))	Can be used (*d)

*a.Product; It may be a tangible, tangible product, or it may be a single item in a package or box. It can be a test/analysis report for testing/analysis activities.

*b. Cardboard, etc., which is not thought to reach the end user. may be outer packaging made of material.

*c."This product is manufactured in an organization whose quality management system is certified according to the ISO 9001:2015 standard." should be a clear statement.

*d. It can be used provided that other conditions specified in these rules are complied with.

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The MLK logo can be used in the following shapes, colors, sizes (proportionally) and on a white background.



- ❖ The MLK logo will be sent to the relevant organizations on a "CD" or via e-mail upon request. The MLK logo is also available on the MLK website.
- ❖ Organizations certified by MLK can use the accreditation mark in stationery, advertising and promotional materials if the certificate is within the scope of accreditation. (The term "Promotional Materials" includes notes, labels, electronic materials, documents or written notices attached to products other than products manufactured under an accredited product certification activity. This restriction also applies to packaging and promotional materials).

Accreditation brand;

- Cannot be used alone without the MLK logo,
- It cannot be used on vehicles,
- Cannot be used on buildings or flags.

In case the certification period expires, the certification contract is suspended or terminated, the organization should stop using the certificate and logo.

The certified organizations are obliged to comply with the provisions of this instruction as long as the validity of the certification continues. If the use of a certificate or logo is detected outside of this instruction, action will be taken in accordance with the legal regulations.

The processes of suspension of certification or termination of the contract are applied to the organizations that do not fulfill the conditions specified in this instruction.